To enable pop-ups in Chrome:

Click on Settings:

Click on Advanced Settings:

Search
Set which search engine is used when searching from the omnibox.

Google ▼ Manage search engines...

Enable "Ok Google" to start a voice search. Learn more
Say "Ok Google" in a new tab and google.com

People

Person 1 (current)

Enable Guest browsing.
Let anyone add a person to Chrome
Add person... Edit... Remove... Import bookmarks and settings...

Default browser

Make Google Chrome the default browser

Google Chrome is not currently your default browser.

Show advanced settings...

Click on Content settings:
Privacy

Content settings...  Clear browsing data...

Google Chrome may use web services to improve your browser services. Learn more

- Use a web service to help resolve navigation errors
- Use a prediction service to help complete searches and search box

Scroll down to Pop-ups

Pop-ups

- Allow all sites to show pop-ups
- Do not allow any site to show pop-ups (recommended)

Manage exceptions...

Location

From here you can click allow all sites to show pop-ups and the text and online materials will work. Or, you can click on Manage Exceptions:
Copy the URL from Cengage (found in the address box) and paste in the box under Hostname pattern, then click done. This creates an exception for Cengage.