

Communication



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Speech Communication is the study of how people create shared meaning through the use of verbal and nonverbal symbols. Speech Communication majors work to develop confidence and proficiency in their ability to speak in small and large groups, interact effectively with others in interpersonal and group settings, and think critically as it relates to argumentation and advocacy.

The Speech Communication Field of Study is designed to provide the appropriate curriculum for students transferring into a Bachelor of Arts program with a major in Speech Communication or Communication Studies and provides many of the foundational courses for Public Relations and Mass Communication.

Many careers require education beyond the associate degree. Students should work with their advisor to tailor course selections to align with their chosen transfer university. The transfer plan(s) on this page shows a tailored example for a university commonly chosen by Lee College students. However, students may choose to continue their education at any university.

What Will I Learn?

Speech Communication is a highly versatile career field, in that it teaches students about crucial issues of human relationships, particularly as revealed through communication issues. Speech Communication courses provide an essential foundation for students to develop professional, work-related skills and develop communication competency in all interactions.

What Can I Do with This Course of Study?

The Speech Communication curriculum is designed to satisfy the lower division requirements for a bachelor's degree in communications at four-year colleges in the state of Texas. With an advanced degree in Speech Communication, graduates are prepared to succeed in professional fields including corporate communication, public relations, marketing, training, event planning, journalism, and more. Professional opportunities may include:

- Public Relations Specialist
- Sales Representatives of Services
- Market Research Analysts and Marketing Specialists
- Meeting, Convention, and Event Planning
- Training and Development Specialists
- News Analysts, Reporters, and Journalists

Communication UHCL Transfer Plan

This plan includes course options for transferring into a communication BA at UHCL. The plan includes less than the 60 hours required for an Associate of Arts. Students need to complete additional associate degree requirements or use reverse transfer to complete their Associate of Arts.

Foundations: These are the courses students need in order to progress in their career/college pathway, as they either provide a certificate or lay the groundwork for moving to the next set of courses.

| | Lee College | UHCL |
|--------------------------------|---|----------------------|
| Course | Course Title | Counts Toward |
| EDUC 1200 | Learning Frameworks | PSYC 1100 |
| ENGL 1301 | English Composition I | WRIT 1301 |
| HIST 1301 | US History to 1877 | HIST 1301 |
| SPCH 1315 | Public Speaking | COMM 1315 |
| MATH 1332 | Contemporary Math | MATH 1332 |
| Social and Behavioral Sciences | Options: PSYC 2301, SOCI 1301 See the Core Curriculum for other options. | PSYC 2301, SOCI 1301 |

Knowledge Building: These courses further the students' knowledge in the area of study and increase their preparation for the degree completion.

| | Lee College | UHCL |
|------------------------|---|--|
| Course | Course Title | Counts Toward |
| ENGL 1302 | English Composition II | WRIT 1302 |
| HIST 1302 | US History since 1877 | HIST 1302 |
| Life/Physical Sciences | Choose 1st Option: BIOL 1408, BIOL 1409, ENVR 1401, ENVR 1402, GEOL 1403, GEOL 1404 | BIOL 1308/BIOL 1108 BIOL 1309/BIOL 1109 ENSC 1301/ENSC 1101 ENSC 1302/ENSC 1102 |

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|------------------------|--|--|
| | See the Core Curriculum for other options. | GEOL 1303/GEOL 1103 GEOL 1304/GEOL 1104 |
| GOVT 2305 | Federal Government | POLS 2305 |
| ARTS 1303 Or ARTS 1304 | Art History I Or Art History II | ARTS 1303 Or ARTS 1304 |
| SPCH 2333 | Discussion and Small Group Communication | Communication Elective |

Completion: These are the courses the student needs in order to complete the degree plan and prepare to enter the workforce.

| | Lee College | UHCL |
|------------------------|---|--|
| Course | Course Title | Counts Toward |
| SPCH 2335 | Argumentation and Debate | Communication Elective |
| Life/Physical Sciences | Choose 2nd Option: BIOL 1408, BIOL 1409, ENVR 1401, ENVR 1402, GEOL 1403, GEOL 1404 See the Core Curriculum for other options. | BIOL 1308/BIOL 1108, BIOL 1309/BIOL 1109, ENSC 1301/ENSC 1101, ENSC 1302/ENSC 1102, GEOL 1303/GEOL 1103, GEOL 1304/GEOL 1104 |
| GOVT 2306 | Texas Government | POLS 2306 |
| HUMA 1301 OR PHIL 1301 | Introduction to Humanities OR Introduction to Philosophy | HUMN 1301 OR PHIL 1301 |

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Contact Info.

Ray Whitlow
281.425.6876
rwhitlow@lee.edu

[Contact an advisor/counselor](#)